



### **Public Disclosure of Student Achievement**

**Institution Name: Seton Hill University**

**Business Unit(s) included in this report: School of Business**

**Academic Period Covered: Academic Year 2019-2020**

**Date Submitted: January 4, 2021**

PROGRAM	INDICATOR	RESULT
<b>Bachelor of Science</b>		
Accounting	Job Placement Rate	100%
Business Administration	Job Placement Rate	100%
<b>BSBA Specializations</b>		
Entrepreneurial Studies	Job Placement Rate	100%
Human Resources	Job Placement Rate	100%
Information Management	Job Placement Rate	100%
International Organization	Job Placement Rate	100%
Marketing	Job Placement Rate	83%
<b>Master of Business Administration</b>		
Entrepreneurship	Job Placement Rate	100%
Forensic and Fraud Examination (Formerly Accounting)	Job Placement Rate	100%
Healthcare Administration	Job Placement Rate	100%
Management	Job Placement Rate	100%
Project Management	Job Placement Rate	Fall Start 2019

**Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Job Placement Rate	<p>Seton Hill University follows the Standards and Protocols for the Collection and Dissemination of Graduating Student initial Career Outcomes Information for Undergraduates as defined by the National Association for College and Employers (NACE). For the class of 2020, Seton Hill University had a knowledge rate of 95% (280 of 296 possible responses) for undergraduate students and 100% (101 of 101) possible responses) for graduate students.</p> <p>Students are sent a survey link through their Handshake accounts requesting that they complete the First Destination Survey. Calculations are based on the number of students responding within a category divided by the total number of students that responded to the survey. The categories include: employment, continued education, military, volunteer service, not seeking at this time, and seeking employment. From this data, academic program outcomes are then calculated and reported by major.</p>