[](http://www.iacbe.org/)

**Public Disclosure of Student Achievement**

**Institution Name:** Seton Hill University

**Business Unit(s) included in this report:** School of Business

**Academic Period Covered:** Academic Year 2018-2019

**Date Submitted:** January 2, 2020

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| **PROGRAM** | **INDICATOR** | **RESULT** |
| **Bachelor of Science** |  |  |
| Accounting | Job Placement Rate | 100% |
| Business Administration | Job Placement Rate | 100% |
| **BSBA Specializations** |  |  |
| Entrepreneurial Studies | Job Placement Rate | 100% |
| Human Resources | Job Placement Rate | 88% |
| Information Management | Job Placement Rate | 100% |
| International Organization | Job Placement Rate | N/A |
| Marketing | Job Placement Rate | 100% |
|  |  |  |
| **Master of Business Administration** |  |  |
| Accounting | Job Placement Rate | 100% |
| Entrepreneurship | Job Placement Rate | 100% |
| Healthcare Administration | Job Placement Rate | 100% |
| Management | Job Placement Rate | 100% |

**Indicators Used**

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| **INDICATOR** | **DESCRIPTION AND HOW IT WAS CALCULATED** |
| Job Placement Rate | Seton Hill University follows the Standards and Protocols for the Collection and Dissemination of Graduating Student initial Career Outcomes Information for Undergraduates as defined by the National Association for College and Employers (NACE).  For the class of 2019, Seton Hill University had a knowledge rate 98% (307 of 312 possible responses) for undergraduate students and 99% (114 of 115 possible responses) for graduate students.  Students are sent a survey link through their Handshake accounts requesting that they complete the First Destination Survey. Calculations are based on the number of students responding within a particular category divided by the total number of students. |